

Dennis DesRosiers

President

DesRosiers Automotive Consultants

November 2014 marked the 45'th anniversary of Dennis publishing his first study on the automotive sector in Canada and over those years he has been involved in a few thousand other studies as well, needless to say there isn't anyone in Canada with more experience and insight into the automotive sector in Canada and indeed North America than Dennis DesRosiers.

Since starting his consulting company in 1985, Dennis has become literally the "go-to-guy" for interpretive insights into the North American automotive industry and is considered by the industry as one of North America's leading analysts. His thinking is sought not only by automotive executives throughout the supply chain but also by government policy makers and the media.

He is known in the industry for introducing an element of excitement and controversy into North American automotive analysis.

Over many years, Dennis has continuously made substantial volunteer commitments in time and expertise by ably serving on Local Community, University and College committees, boards and campaigns as well as generous financial support, all aimed towards the betterment of the students.

Dennis has established his own named scholarship at the University of Windsor and a second at Georgian College: the "DesRosiers Endowment for the Advancement of Automotive Studies". His endowments annually awards eight scholarships to students wishing to pursue a career in the automotive sector.

He is currently a Board member of the only publically traded dealer group in Canada, AutoCanada Inc., where his work has been recognized at helping AutoCanada become one of the top five dealer groups in this country.

In 2012 he was awarded The Queen Elizabeth II Diamond Jubilee medal for his contribution to the automotive sector in Canada

Married with one adult daughter he now spends a third of his time at his country home near Stratford, Ontario where he can pursue his most beloved passions: woodworking, gardening and photography.